



OPUS[®]

ENERGY DRINK





CARBONATED FRUIT FLAVOURED ENERGY
DRINK WITH SUGAR & SWEETENER WITH
ADDED CAFFEINE, VITAMINS AND TAURINE

- Energy releasing vitamins
- Powerful formula
- Delicious fruity and fresh taste
- 250 ml and 500 ml



Crafted with the finest ingredients, Opus is a perfect blend of great taste and the energy boost you need to make this summer the best one yet.





250 ml



500 ml



Opus®

ENERGY DRINK





Ingredients:

WATER, CARBON DIOXIDE, FRUCTOSE GLUCOSE SYRUP, ACID (CITRIC ACID), ACIDITY REGULATOR (SODIUM CITRATES), TAURINE (0.08%), MIXED FRUIT FLAVOURING, PRESERVATIVES (POTASSIUM SORBATE, SODIUM BENZOATE), SWEETENER (SUCRALOSE), CAFFEINE (0.03%), INOSITOL, GLUCURONOLACTONE, COLOUR (CARAMEL E150D), VITAMINS (NIACIN, PANTOTHENIC ACID, B6, B2, B12).

HIGH CAFFEINE (32mg/100ml).



PERFECT MIXER



NUTRITIONAL INFORMATION	Per 100 ml
Energy	84 kj (20 kcal)
Fat	0 g
of which Saturates	0 g
Carbohydrate	4.2 g
of which Sugars	4.2 g
Protein	0 g
Salt	0.1 g
Vitamins:	
Niacin (B3)	8 mg / 50% NRV
Pantothenic Acid (B5)	2 mg / 33% NRV
Vitamin B6	2 mg / 143% NRV
Vitamin B2	0.6 mg / 44% NRV
Vitamin B12	2 µg / 80% NRV

NRV = Nutrient Reference Value

OUR MANUFACTURING PLANT IN TURKEY











OUR WAREHOUSE



ABOUT US

OPUS® ENERGY DRINKS are manufactured by İlayda Promosyon Ltd. in Istanbul, Turkey in our privately owned ISO-certified manufacturing facilities.



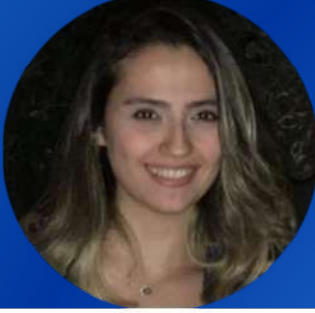
İlayda Promosyon Ltd. also owns Gold Atlantic Ltd. in London, UK. Both İlayda Promosyon and Gold Atlantic operate under our KIRAZ HOLDİNG COMPANY.







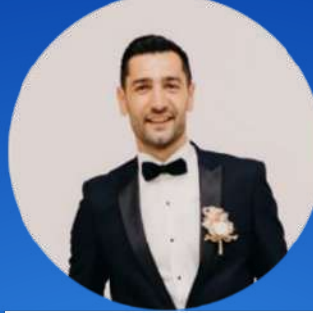
Turkey Sales Director
Mrs. Hülya Çavuş



Accounting Manager
Mrs. Havva Yüksel



Graphic Designer
Ms. Senem Kırdan



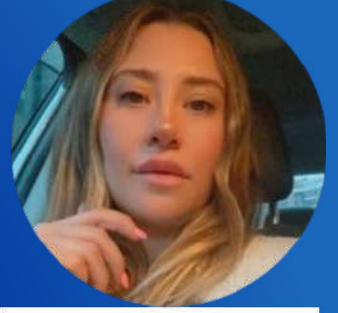
Social Media & Design
Mr. Yılmaz Özdemir



Export Director
Ms. Beyza Nur Taşova



Export Director
Mr. Harun Kavasoglu



Export
Mrs. Işıl Yavuz

People Behind The Success

*Plus, our manufacturing staff that
we are always proud of...*



Owner
Mr. Ertugrul Kiraz



Owner
Mrs. Tülay Kiraz



Owner & UK Office
Ms. İlayda Kiraz



Company Lawyer
Atty. Kemal Alioglu



Customs Director
Mr. Ahmet Çelikel



Accounting
Mr. Recep Akgül



Accounting
Mr. Necdet
Düzmen



Patent Specialist
Mr. Tolga Duman



Website Manager
Mr. Kamil Alpay



Printing & Packaging
Mr. Hakim Çavur





OUR CERTIFICATIONS



OPUS[®]



Certificate of Registration 2023

This is to certify that

**ILAYDA PROMOSYON ITHALAT IHRACAT TUKETIM MADDELERI
VE TEKSTIL SANAYI LIMITED SIRKETI**

**H. RIFAT PASA MH. YUZER YAVUZ SK. PERPA TIC. MER. A BLK K.11 NO 1572
SISLI ISTANBUL 34384 TURKEY**

*is registered with U.S Food and Drug Administration as required by 21 CFR Part 1,
Subpart H, and the Public Health Security and Bioterrorism Preparedness and Response
Act of 2002.*

U.S. FDA Registration Number : 15293229798

Date of Registration : January 12, 2023

U.S. Agent : MR. ERIC ENC

Alternate Trade Names : DIBLONG, OPUS, KIRAZ HOLDING, BURC ILAC

Certificate Renewal Date : December 31, 2024

Food Products Listed :
CHOCOLATE AND COCOA PRODUCTS, COFFEE AND TEA,
SOFT DRINKS AND WATERS , DIETARY SUPPLEMENTS
(HERBALS AND BOTANICALS), CANDY WITHOUT
CHOCOLATE, CANDY SPECIALTIES AND CHEWING GUM,
FRUIT AND FRUIT PRODUCTS (OTHER FRUIT AND FRUIT
PRODUCTS)

*This certificate does not make representations or warranties to any person or entity other than the named
certificate holder; it is issued for record keeping purpose only. This certificate does not denote endorsement or
approval of certificate holder's facility or product by the U.S. food and Drug Administration. The U.S. Agent
assumes no liability to any person or entity in connection with the foregoing.*

*The U.S Food and Drug Administration does not issue a certificate of registration, nor does the U.S. Food and
Drug Administration recognize a certificate of registration. The U.S. Agent is not affiliated with the U.S. Food
and Drug Administration.*



Eric Enc
The U.S. Agent
507E 83rd Street 4C New York

Dated: January 12, 2023

FDA CERTIFICATE



SUSTAINABILITY PROJECTS



As the Opus family, we are aware of the effects of climate change on our world and our environment, therefore we have implemented the **Sustainability Projects** to leave a liveable world and natural resources to future generations. In this context, we carry out measurement and regulatory activities at every step from production in our factories to distribution to our consumers, in order to reduce our carbon footprint and therefore adding value to life.



LOW CARBON TECHNOLOGIES IN OUR FACTORIES

In our Opus production facilities, we aim to become a registered zero waste organization by achieving a net zero carbon footprint by 2030. To achieve this goal, we invest in energy efficiency projects in our production facilities and buildings and evaluate renewable energy supply and installation opportunities to use it in our operations.

By enlarging the windows in our factories, warehouses and offices, we make maximum use of daylight and keep electricity use to a minimum.

In addition, within the scope of our greenhouse gas reduction works in 2023, we have reduced our carbon footprint by 38% compared to the previous year, by supplying our electricity from renewable energy sources and replacing the lighting materials we use with environmentally friendly lighting devices that give more light and consume less energy.

SUPPORT TO ECOLOGICAL AGRICULTURE

By protecting the soil with practices that will ensure the continuity of our raw material supply process, we reduce the harmful environmental effects of agriculture and we support sustainable agricultural practices. We ensure the quality of our raw materials by acting in conscious cooperation with our farmers from the field to the production process.

As a part of our responsibility towards society, our environment and our consumers, we keep the raw materials and materials used in Opus production under control and surveillance, and we have laboratory analyzes done on a regular basis.



FIGHTING PLASTIC



We show ultimate attention not to use plastic in our Opus Drinks.

By continuing to focus on less resource consumption and the use of recyclable materials in our packaging processes, we accelerate our R&D efforts and continue our fight against plastics.

We prohibit the use of plastic bags in our factories and offices and we only use bags and carrying materials made from environmentally friendly and recyclable materials.

RECYCLABLE PACKAGING

In order to minimize the environmental impact caused by the packaging of our Opus Drinks, we are working on reducing the amount of packaging, increasing reuse and recycling.



PACKAGING REDUCTION



We focus on less resource consumption and the use of recyclable materials in our packaging processes. We support reuse and recycling works and we design the packaging volume and weight of our products in a way that will generate minimum waste, in order to reduce our environmental impact resulting from packaging processes.

Instead of the thick and voluminous packaging we use in our product packaging, we started to use more innovative and economic packaging styles to protect our quality and transportation safety of our products.

GREEN OFFICE APPLICATIONS

In our factories, warehouses and offices we separate our waste and paper for recycling and we motivate our distributor partners to separate their garbage and dispose of it in zero waste equipment. We monitor the electricity, natural gas, water and paper that we consume in our monthly reports, and we work to keep our consumption at a minimum level by monitoring both the consumption type and the greenhouse gas equivalent of CO₂-e.



The internal structure of our head office has been arranged in an environmentally friendly manner, and we have provided energy savings by renewing all our air conditioners, refrigerators and dishwashers we use in all our offices and factories with energy-friendly AA Plus and Prosmart Inverter Compressor features.

We reduce our carbon footprint by saving energy with the air conditioning system, energy analyzer application, hourly consumption monitoring and taking positive action when necessary.

We regularly provide in-house training on the consumption habits of our staff and the environmental effects of these habits, and we focus on green consumption.



GREEN LOGISTICS

Thanks to our route optimization and efficient fuel transportation practices, we reduce our environmental impact and work in cooperation with our logistics suppliers.

In order to reduce our greenhouse gas emissions from our shipping and transportation processes, we work with our distribution and logistics business partners to evaluate our transportation options with clean technology.



As of 2023, within the scope of our project to reduce greenhouse gas emissions in the shipping and transportation process, we have decided to combine overseas orders and only make the shipments for over a certain amount.

With this decision, we aim to reduce our carbon footprint resulting from transportation by at least 30%.

EMPLOYMENT OF OUR WOMEN

We continue to raise awareness and develop opportunities for women's empowerment so that gender equality is embraced by all our Opus employees and stakeholders.

We encourage our female employees in our teams, and we believe that our female-dominated colleagues always offer a colourful, creative and new work environment.

For this purpose, 80% of our employees in our head office in Istanbul and 64% of our employees in our production facilities are our very valuable women.

ANIMAL FRIENDLY PRODUCTS

Respect and importance for animal rights is one of the cornerstones of Opus' product safety philosophy, and none of Opus' products are tested on animals.

EMPLOYEE RIGHTS, HEALTH & SAFETY

For our R&D and Opus production team who are developing our Opus Drinks with their knowledge, expertise and innovative perspectives and transforms the processed raw materials into a brand that our consumers love and trust; plus for our valuable employees in our Istanbul and London offices who are the cornerstones of our success, we always make sure of their occupational health and safety, harmonious working environments, and we guarantee their peace and well-being.

While forming our Opus teams in accordance with our Kiraz Holding's Corporate Governance Principles, we provide opportunities to our employees in all processes, from recruitment to salaries, from the right to participate in vocational trainings to promotion, retirement and all employment conditions.



www.opusdrink.com

 @opusenergydrink

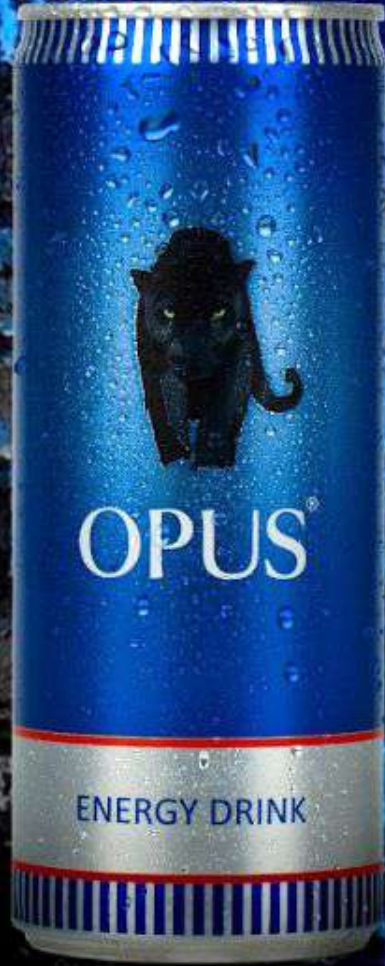


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ENERJİ
BURADA

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